



# 2022 WOMEN IN MINISTRY CONFERENCE

## SPONSOR PACKET

Application Enclosed  
Deadline: August 15, 2022

September 12 - 15, 2022  
Atlanta Airport Marriott Gateway

**REV. DR. CYNTHIA L. HALE, CONVENER**



## Letter of Invitation

### Dear Business Leader:

The Women In Ministry (WIM) Conference Committee is excited about our upcoming conference, which will be held **September 12 - 15, 2022** at the Atlanta Airport Marriott Gateway Hotel in Atlanta, Georgia. This letter of invitation is sent to distinguished companies and organizations like yours to participate in this spectacular event as our valued sponsors. We are providing opportunities that will grant prominent exposure to over 300 professional women and offer a tremendous goodwill opportunity to businesses.

The WIM Conference, Inc. is a 501c3 nonprofit organization whose overall mission is to develop, coach, and mentor women in ministry for the 21st Century. The conveners are passionate about the impact mentoring has on the lives of individuals, the communities they serve and the organizations they transform. Since 2005, the WIM Conference, Inc. has served more than 2,000 women who impact, inspire, and transform the lives of so many across the nation.

We invite you to promote your company and share your vision with this unique audience by partnering with us for this year's conference. By becoming a sponsor and partner you are not only supporting greater educational opportunities, empowerment and development for women, but you are also building recognition among the faith-based community and the nonprofit sector. Participation as a sponsor will help you in reaching a large specialized audience of key leaders from prominent universities, institutions, organizations and ministries in the country.

Your organization can participate at various levels of giving. The sponsorship package will provide details about sponsorship and advertising opportunities. Please be mindful that the due date for the sponsorships and ads is August 15, 2022.

If you need additional information, you may contact us via email at [wimconferenceinc@gmail.com](mailto:wimconferenceinc@gmail.com) or via phone at 770-696-5100, ext. 217. Thank you for your time and consideration. Again, we welcome your support and look forward to your response.

Sincerely,

2022 Women In Ministry Conference  
Sponsorship Management Team

### WOMEN IN MINISTRY CONFERENCE

2778 Snapfinger Road • Decatur, GA 30034 • Phone: 770-696-5100, ext. 217 • Fax: 770-696-5111  
Email: [wimconferenceinc@gmail.com](mailto:wimconferenceinc@gmail.com) • Website: [www.cynthiahale.org](http://www.cynthiahale.org)



## Conference Overview and Fact Sheet

### **OVERVIEW:**

The Women In Ministry (WIM) Conference, Inc. is a 501c3 nonprofit organization whose overall mission is to develop, coach, and mentor women in ministry for the 21st Century. The conveners are passionate about the impact mentoring has on the lives of individuals, the communities they serve and the organizations they transform. Since our inception in 2005, the WIM Conference, Inc. has served more than 1,000 women who impact, inspire and transform the lives of so many across the nation.

This conference is exclusively dedicated to the advancement of professional women in ministry. The conference fosters dialogue and provides an opportunity for attendees to have access to current and relevant information in the field of ministry. The conference includes plenary and breakout sessions facilitated by a diverse range of leading ministers and scholars.

### **VISION:**

To develop a movement of women in ministry; to celebrate our cultural inheritance; to preserve, process, and pass on this unique legacy.

### **OBJECTIVES:**

- Explore the biblical, theological, professional foundations and personal realities of women in ministry.
- Explore the uniqueness of women in ministry: gifts, styles, challenges, and opportunities.
- Equip and empower women to engage in ministry with excellence and integrity by leading, mentoring and coaching them.
- Enable women to deal with the realities of ministry and life - marriage, single life/dating, healing, etc. by establishing solution-oriented processes.
- Energize women who have grown weary or disillusioned in ministry.
- Enable the holistic development of the personhood of women in ministry.
- Enlarge our view beyond denominational stereotypes and myopic church cultures to engage in cross cultural conversations and disciplines.

### **TARGET AUDIENCE:**

Women with a felt need for instruction, impartation and healthy interaction who are Seminary trained women and/or ordained and licensed with two years of experience and/or women who are seriously exploring or engaged in ministry with an endorsement from a Pastor or denominational leader.

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## Premium, Platinum, and Gold Sponsorship Levels

### Premium Sponsorship Level

**\$7,500**

*This elite sponsorship opportunity provides superior recognition and heightened visibility.*

**Benefits include...**

- Recognition as sponsor for a breakfast or a lunch
- A program mention in the schedule and on the website with linked URL ("Meal sponsored by")
- All of the items included in the platinum sponsorship

### Platinum Sponsorship Level

**\$5,000**

*This elite sponsorship opportunity provides superior recognition and heightened visibility.*

**Benefits include...**

- Recognition as a Platinum Sponsor at the Women In Ministry Conference
- Ten (10) minute presentation to general audience
- Two (2) WIM Conference guest registrations (for women attendees only)
- One (1) Exhibit Booth in a prime location
- (1) Full page ad in conference program book, distributed to each attendee
- Logo with link to sponsor site on e-blasts distributed to 10,000+ nonprofit, corporate, and faith leaders
- Special recognition on the presentation screen during conference
- All of the items included in the bronze sponsorship

### Gold Sponsorship Level

**\$3,500**

*This elite sponsorship opportunity provides superior recognition and heightened visibility.*

**Benefits include...**

- Recognition as a Gold Sponsor at the WIM Conference
- Three (3) minute presentation to general audience
- One (1) exhibit booth in the exhibitor's hall
- Logo with link to sponsor site on e-blasts distributed to 10,000+ nonprofit, corporate, and faith leaders
- Special recognition on presentation screen during conference
- All of the items included in the bronze sponsorship

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## Silver and Bronze Sponsorship Levels

### Silver Sponsorship Level

**\$2,500**

*This elite sponsorship opportunity provides superior recognition and heightened visibility.*

**Benefits include...**

- Recognition as a Silver Sponsor at the Women In Ministry Conference
- One (1) Exhibit Booth
- Logo inclusion on eblasts distributed to 10,000+ non-profits, corporate and faith leaders
- Special recognition on the presentation screen during conference
- All of the items included in the bronze sponsorship

### Bronze Sponsorship Level

**\$1,000**

**Benefits include...**

- Opportunity to include approved product line and/or company literature in conference bags
- Name included in conference program book, distributed to each attendee

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## Sponsorship Levels Print Advertising Opportunities

### \*\*\*\*\* Print Advertising Opportunities \*\*\*\*\*

Promote your business or ministry in the full color 2022 WIM Conference program book. Space is limited and available as follows:

#### **Premium Space:**

Inside Front Cover - \$1,500

Inside Back Cover - \$1,500

Full Page - \$1,000

#### **Order Deadline for all advertising submissions:**

Monday, August 15, 2022

#### **Artwork Guidelines:**

Files must be submitted electronically in one of the following file formats:

JPEG, TIFF or PDF

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# Women In Ministry Conference Sponsorship Application

<b>Organization Name:</b>							
Contact Person & Title							
Address (Include P.O. Box):							
City:		State:		Zip:			
Phone #:		Fax #:					
Email:							

<b>Sponsorship Package Level</b> (check one)	<input type="checkbox"/> <b>\$7,500</b> Premium	<input type="checkbox"/> <b>\$5,000</b> Platinum	<input type="checkbox"/> <b>\$3,500</b> Gold	<input type="checkbox"/> <b>\$2,500</b> Silver	<input type="checkbox"/> <b>\$1,000</b> Bronze
	<input type="checkbox"/> _____ In-Kind (Item Description & Estimated Value)				
<b>Print Advertising</b> (check one)	<input type="checkbox"/> <b>\$1,500</b> Inside Front Cover	<input type="checkbox"/> <b>\$1,500</b> Inside Back Cover	<input type="checkbox"/> <b>\$1,000</b> Full Page		
	<b>TOTAL AMOUNT (of Monetary Contribution):</b>			\$ _____	

**AGREEMENT**  
Your organization is entitled to the sponsorship benefits outlined in the sponsor packet. This agreement does not entitle your organization to any benefits beyond those outlined in the packet and does not convey to your organization any special access nor input on the conference agenda.

<b>Payment Information:</b> (check one)	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express	<input type="checkbox"/> Check
Credit Card Number:				Expiration Date:	
Name of Cardholder:				CVV #:	
Cardholder's Billing Address:					
City:		State:		Zip:	
Cardholder's Signature:					

Scan and email completed application by Monday, August 15, 2022, to [wimconferenceinc@gmail.com](mailto:wimconferenceinc@gmail.com) or mail check with your application to the address below.



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# THANK YOU!

Sponsorship Management Team



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